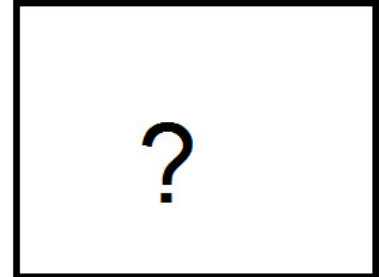


# CLEVELAND SECTION NEWSLETTER



## *Mass Transit v. Private Vehicles*

*Past Failures, Currents Issues*

*Future Successes*

*Monday, November 1, 2010*

Mooreland Mansion - Lakeland Community College

7700 Clocktower Dr., Kirtland, OH 44094

5:30 Sign-in and self-guided mansion tour

6:00 Dinner served in the Oviatt Room

6:45 Introductory remarks and light rail program

At one time Ohio had more interurban rail than any other state. Trolleys and interurbans traversed and connected our cities. Rail transportation was an integral part of work and play. But, the interurbans came and went in a matter of just forty years from 1890 to 1930. The advent of rubber-tired, petroleum-powered vehicles displaced the rail transportation. Now the congestion and energy conservation pressures are causing us to relook at upgraded mass ground transportation systems as a means of improving our mobility.

Craig Semsel, historian, will unravel the rise and fall of the trolley and interurban transportation and highlight the lessons learned from their demise. Currently, few SAE members use mass transit frequently. Can this, should this, and will this change? If so, How?

Joe Calabrese, CEO of the Greater Cleveland RTA, will give us some insight on the role of public transportation in our communities and how mass transit can help alleviate some of the growing transportation challenges in and between our communities.

The meeting will be held at the recently restored Mooreland Mansion, located on the campus of Lakeland Community College. This was the summer home of Edward W. Moore, a prominent Cleveland capitalist who made much of his fortune from interurban transportation.

**Craig Semsel** is an adjunct history professor at Lakeland Community College and Lorain County Community College. He earned his Ph.D. in history at Case Western Reserve University. His dissertation, entitled "Built to Move Millions: Transit Vehicle Manufacture in Ohio, 1880-1938" served as the basis for his book *Built to Move Millions: Streetcar Building in Ohio*, which was published by Indiana University Press in 2008.

**Joseph A. Calabrese** has spent over 30 years in public and private transit sectors. Before joining the Greater Cleveland RTA in 2000 he was CEO of the Central New York RTA. In Cleveland his "back to basics" focus has earned him many accolades, including being recognized in 2008 as "The Best Public Transit Manager in North America" by his peers in The American Public Transit Association (APTA).

### **Early reservations necessary for event.**

- Reservations by noon Friday Oct 15 \$29
- Reservations between Oct 16-Oct 25<sup>th</sup> \$32
- Meal reservations after 25<sup>th</sup> not guaranteed  
Vegetarian meals available by advance request

### **PAYMENT OPTIONS**

(See Side 2)



Society of Automotive Engineers

**Cleveland Section Newsletter**

<http://www.sae-cleveland.org/>

Questions? SAELaurk20@gmail.com

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**PLEASE RUSH – DATED MATERIAL**

The new SAE Cleveland Website is [www.sae-cleveland.org](http://www.sae-cleveland.org)

**Early reservations are necessary for this event.**

Credit card at website [www.sae.org](http://www.sae.org)

Credit card by phone (877) 606-7323 Mon-Fri to 4:30p

(say "Cleveland Section Nov 1 event")

Check c/o L Kalan, 9970 Hobart Rd, Kirtland 44094

Questions? Laurie (440) 256-2768 or SAELaurk20@gmail.com

**Directions:** Mooreland Mansion  
Lakeland Community College

7700 Clocktower Dr., Kirtland, OH 44094 Tel: 440-525-7549

- I-90 East to Lake County. Exit SR 306. Turn right (South)
- Approx 1,000 ft ahead, turn left into Lakeland Campus-Clocktower Dr.
- Turn right at first stop sign. Follow drive in a counter clockwise direction thru one or two stop signs (for pedestrians). Turn right at stop sign before passing under an elevated pedestrian walkway. Enter a one-way traffic circle. Exit at first opportunity (one quarter way around). First parking lot on right is for Mooreland).

